TAKING WORK PARTY PHOTOS

Natural Basingstoke

DO

Make sure your phone camera is wiped clean of smudges! Especially when working outside, it’s easy for a smudge to get on the lens and ruin a shot.

DON'T

Rely on zooming in - zoomed in photos are often grainy and poor quality. Quite often you can get a much better photo by just moving closer.





DO

Take before and afters! My tip for this is to choose a tree or something that won’t change in your photo to act as an anchoring landmark. Often the before and after can be so different, people don’t know what they are looking at, so it can be helpful to have something consistent in both photos to show how the space has changed.





DON'T



Just take photos of the landscape and work - while this is important of course, people engage with people. Take some smiling pictures of your volunteers having a good time - again, these can be posed.

I often go around at the beginning of a work party, saying the papparazzi is coming - so people know when they are getting photographed and hopefully are not yet too sweaty!



DO



Allow people to pose and let them know when you are taking a photo. I understand the impulse to get people in action, but you'll often get a much better photo if you allow someone to pose in their task - and it only takes an extra second!

DO

Use the Portrait function on your camera - it makes for great photos of people by blurring the background.



CONCLUSION

I want to share all the incredible work that the groups do, and these tips will help to ensure that these are shown in the best light, and will help with further volunteer recruitment!

THANK YOU